





I thank you for your “labor of love”. It is people like you that remind me, to the core, of who I am. In reading the magazine, every time I pick it up something calls to me and resonates. And the best part of all, it seems that often I am “called” to pick it up, open it, only to find that the theme of that particular issue speaks to exactly what I am working on or going through. This magazine has been a guide, inspiration, a source of comfort and community.

—Helena

I just want to send a heartfelt thank you for you and your wonderfully insightful, inspirational, warm, compassionate and nurturing publication. It is a read that is always timely and written lovingly. I tend to hold onto them for a few months or more. *Evolving Your Spirit* is a beautiful blessing and a wonderful teacher. Thank you for caring so much to make this a reality for me and I am sure many, many others. Peace —Jack

**I've been reading this publication since the 2nd or 3rd issue. It's great! I love the integrity with which it is produced.... Thanks! —Julie**

*I think I was meant to see your article about Actualization. It rang so true for me... Your article...(and magazine) have inspired me to move forward. Thank you for writing such an inspiring article. —Lori*

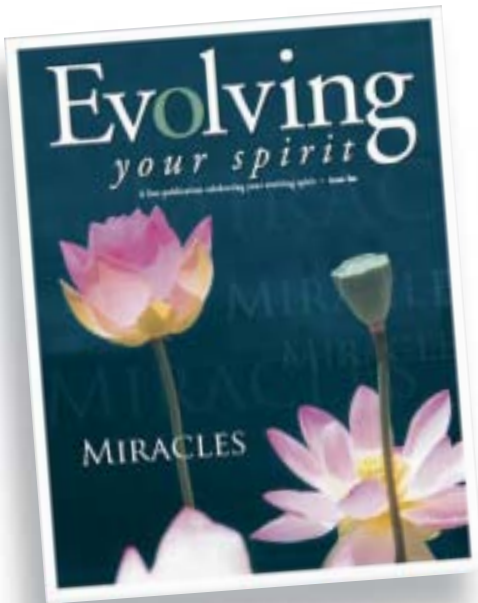
We have had an exponential increase in the number of your readers who say they've come to the store because of my ad in your magazine. Thanks much for providing such a quality publication or me to advertise in.

—Sue

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*I just want to tell you how much I enjoyed reading this past issue. Ah! What a moment to read such wonderful information on just where I'm at in my life. I have gone through such growth in the past year that I finally understand how the universe expands toward the direction of my desires through creative visualization! —Claudia*

# Circulation & Distribution



- Free bimonthly publication with 37,000 readers and a circulation of over 15,000 distributed throughout Chicagoland and suburbs.
- Filled with resources to support the growth and potential of like-minded people in Illinois
- Distributed on the 15th of each publication month - January, March, May, July, September, November
- Informative Website [www.evolvingyourspirit.com](http://www.evolvingyourspirit.com) has the Current Issue and Past Issues (including all advertising), available to view, download, and print on website, as well as ad information and space to add links to your site
- Display and Classified advertising space available
- A Professional Directory is included in each issue. *Free listing* in the directory is included with the purchase of a Display ad.
- **Detailed Monthly Events Calendar** on website which is also emailed monthly, free of charge, to website visitors who enter their email address. Three (3) Event Listings are included with the purchase of a Display ad, one (1) Event Listing is included with the purchase of a Classified ad. Additional listings are available for \$10 each. Non-advertisers can purchase listings for \$25 ea.

## Upcoming Articles Will Feature:

Health	Nutrition
Energy Work	Acupuncture
Holistic Care	Natural Pet Care
Gardening	The Arts
Exercise	Yoga
Meditation	Raw Food Diets
Personal Growth	Organic Foods
Stories	

## Regular Features:

Good News	Restaurant Reviews
Health Tips	Recipes
Movie Reviews	Book Suggestions
Interviews	And more!

## Over 377 locations and we're always adding more!

Algonquin	1	Glencoe	2	Palatine	8
Antioch	2	Glenview	6	Palos	2
Aurora	2	Grayslake	3	River Forest	1
Arlington Heights	18	Gurnee	8	Roselle	1
Barrington	14	Highland Park	3	Rolling Meadows	1
Beach Park	1	Hinsdale	2	Round Lake	1
Buffalo Grove	9	Hoffman Estates	1	Schaumburg	10
Carol Stream	3	Homewood	2	Skokie	1
Chicago	95	La Grange	4	St. Charles	2
Cicero	2	Lake Bluff	2	Streamwood	3
Clarendon Hills	1	Lake Forest	2	Sycamore	1
Country Club Hills	1	Lake in the Hills	2	Tinley Park	1
Crystal Lake	6	Lake Villa	1	Villa Park	2
Deerfield	3	Lake Zurich	5	Warrenville	1
Des Plaines	4	Libertyville	7	Wauconda	2
Downers Grove	5	Lisle	3	Waukegan	2
Dundee	2	Lombard	2	West Dundee	1
East Dundee	1	Long Grove	2	Westmont	1
Elgin	6	McHenry	6	Wheaton	2
Elk Grove Village	4	Midlothian	1	Willowbrook	1
Elmhurst	2	Mount Prospect	2	Winfield	1
Elmwood Park	1	Mundelein	3	Wilmette	14
Evanston	34	Naperville	7	Winnetka	1
Forest Park	1	Niles	4	Woodstock	3
Fox River Grove	2	Northbrook	5	Worth	1
Frankfort	1	Oak Park	3	Zion	1
Geneva	2	Oakbrook	1		
Glen Elyn	3	Orland Park	1		

# Evolving Your Spirit

# showcase

Now is the time to join our showcase of local professionals that are servicing conscious people in the Chicagoland area. We're currently distributing over 15,000 copies at over 350 locations from Frankfort to the Wisconsin border, the North Shore, and west as far as St Charles, including towns such as Oak Park, Evanston, Naperville, Lake Zurich, Libertyville, Glen Ellyn, Wilmette, and everywhere in between! And we're adding drop locations all the time, these magazines are flying off the shelf!



#### Options 4 Health

ARCH™ Healing • I'0" Healing™ • BodyTalk™ • Intuitive/Medium Readings • Angel Readings  
Chakra Balancing Massage • Acupuncture • QXCI/SCIO Biofeedback • Reiki & Reiki Classes  
Massage Therapy— Reiki-ssage • Hot Stone Cranial Sacral • Lymphatic Drainage • Pregnancy  
Geriatric • Aromatherapy Face Toning • Myofascial Release • Animal Communication Healings  
Readings • Hypnosis • Past Life Regression Reflexology • Astrology

2 Locations to serve you • Marengo, 815-568-1444 • McHenry, 815-363-7007



#### Clutter Coach Company, Jane Carroo

Clutter Coach Company is on a mission to help you gain clarity and control in your home and office. Our approach is flexible and we can work with you one on one or as a team, depending on your needs and the project. We can help you in your office or closet, entire home or even a move.

Let us help you clarify your intentions and tap into your motivation. Together we can create inspiring spaces! Think outside of the box, give the gift of organizing! We offer gift certificates.

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At PRINVEST - Principled Investors - we offer investment solutions for the Environmentally and Socially Aware organization or individual. Our focus is to provide Retirement Plan options for employers and employees and to Individual Retirement Plan solutions using a wide variety of "Green" Mutual Funds.

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#### Jona's Tree Farm

Are you looking for a tree for your yard or a whole yard full of trees? Either way you've come to the right place! We nurture the trees until they're ready to come and live in your yard, healthy and guaranteed for 2 years.

We'll help you choose varieties that will do well in your soil and lighting conditions. Call before September 8 and we'll throw in a special gift. Serving Chicago and suburbs.

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#### Earth Wind and Flowers

Deborah Werner has been co-creating these high frequency essences for the past decade from heirloom and native species in the heartland!

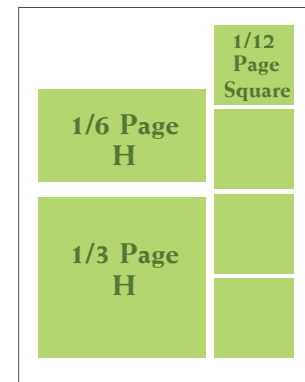
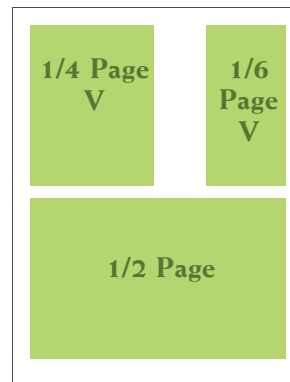
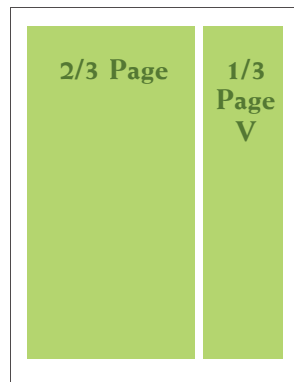
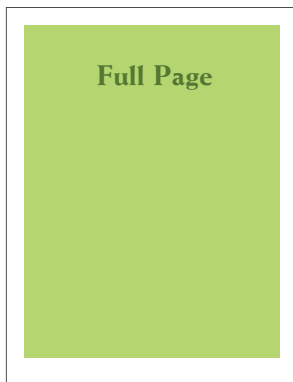
Nature supports our emotional, Physical, Mental and Spiritual balance with the vibrations of the newly opened blossoms.

These wonderful gifts of the earth can be found in local health food stores, spas, wellness centers and via her website. Custom formulations available. [www.earthwindflowers.com](http://www.earthwindflowers.com)

## Ad Rates

Page Unit	Format	Width x Height	1x	3x	6x
Full Page		7.5" x 9.75'	800	745	685
2/3 Page	Vertical	4.97" x 9.75"	575	525	500
1/2 Page	Horiz	7.5" x 4.7"	440	410	375
1/3 Page	Horiz	4.917" x 4.7"	360	345	310
1/3 Page	Vertical	2.33" x 9.75"	360	345	310
1/4 Page		3.625" x 4.7"	300	275	250
1/6 Page	Horiz	4.917" x 2.729"	250	225	205
1/6 Page	Vertical	2.333" x 4.7"	250	225	205
1/12 Page	Square	2.333" x 2.333"	165	140	115

Reduced rates are for consecutive insertions



Each display ad includes a listing in the Professional Directory and **up to 3 listings in our emailed Calendar of Events!**

Color Back Cover \$1,400

Inside Front and Back Covers, \$1,100

For color ads on outside pages, add 25%, available first come, first served

### Showcase Ads

These ads are a great option. You receive 100 words of copy, with your logo or graphic image to the left. Cost is the same as 1/6 page Ad.

### Classified Ads

Place a Classified Ad or a listing in the Community Calendar to announce an event or happening with your business. Cost for an ad is \$1 per word. Phone number counts as 1 word.

### Emailed/Web Calendar of Events

Directory and Classified Ads come with a free listing in our email Calendar of Events. Each month we email the Calendar to readers who subscribe! A great way to promote your events right in their homes! 3 free listings are included with Display ads, . Addtl listings are \$20 each.

To place an ad in *Evolving Your Spirit*, please contact for additional information Debbie Mackall at [debbie@evolvingyourspirit.com](mailto:debbie@evolvingyourspirit.com) or 847-726-2093. Or visit [www.evolvingyourspirit.com](http://www.evolvingyourspirit.com).

### Professional Directory

To have your business listed in our Professional Directory, the cost is **\$25 per issue**, and the agreement is for **6 issues** (one line). You can add a description for an addtl \$1.00 per word.

Examples:

**Dimensions in Media, Inc.** Debbie Mackall 847/726-2093 or:

**Dimensions in Media, Inc.** Debbie Mackall 847/726-2093  
Graphic design and Illustration services

## Web Advertising

**Place an ad on our website!** Many readers visit our site to check out the current issue, and all the past issues are online as well, which makes it is a great resource. We have several options available, see which one meets your needs and budget:

The screenshot shows the website layout with several advertising opportunities:

- Leader Ad:** A large banner at the top for "RippleEffects Life Coaching" with contact information for Rosemary Walker.
- Rectangle Ad:** A smaller banner below the leader ad for "Evolving Your Spirit" featuring a flower.
- Tall Banner Ad:** A vertical ad on the right side for "Green Market" featuring a globe.
- Other Elements:** A navigation menu, a sign-up form for a local calendar of events, a "Current Issue" section with a PDF download link, and "Sponsor Links" for Heartland and Quintessence.

**Leader Ad**  
800 x 90

\$600 for 6 months

**Rectangle Ad**  
315 x 195

\$250 for 6 months

**Tall Banner Ad**  
315 x 488

\$400 for 6 months

Typically the Evolving Your Spirit receives about 600 hits per month, and we're starting a new promotion which will increase traffic significantly.

This is a great way to promote your business and increase the traffic to your own site.

For information contact [debbie@evolvingyourspirit.com](mailto:debbie@evolvingyourspirit.com), 847-726-2093.