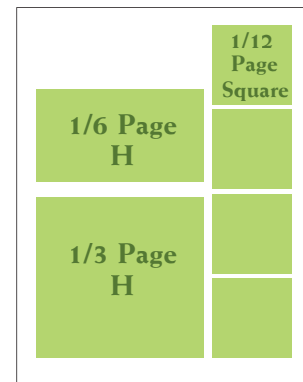
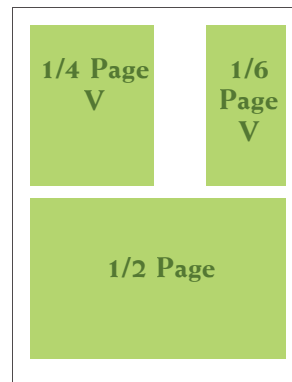
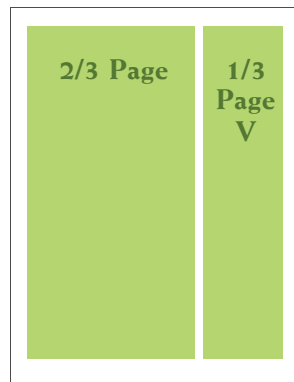
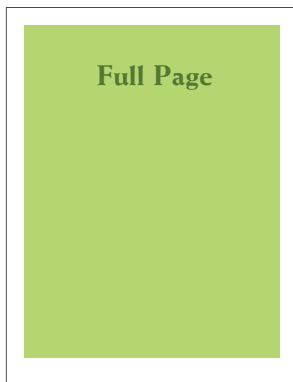


## Ad Rates

Page Unit	Format	Width x Height	1x	3x	6x
Full Page		7.5" x 9.75'	800	745	685
2/3 Page	Vertical	4.97" x 9.75"	575	525	500
1/2 Page	Horiz	7.5" x 4.7"	440	410	375
1/3 Page	Horiz	4.917" x 4.7"	360	345	310
1/3 Page	Vertical	2.33" x 9.75"	360	345	310
1/4 Page		3.625" x 4.7"	300	275	250
1/6 Page	Horiz	4.917" x 2.729"	250	225	205
1/6 Page	Vertical	2.333" x 4.7"	250	225	205
1/12 Page	Square	2.333" x 2.333"	165	140	115

Reduced rates are for consecutive insertions



Each display ad includes a listing in the Professional Directory and **up to 3 listings in our emailed Calendar of Events!**

Color Back Cover \$1,400

Inside Front and Back Covers, \$1,100

For color ads on outside pages, add 25%, available first come, first served

### Showcase Ads

These ads are a great option. You receive 100 words of copy, with your logo or graphic image to the left. Cost is the same as 1/6 page Ad.

### Classified Ads

Place a Classified Ad or a listing in the Community Calendar to announce an event or happening with your business. Cost for an ad is \$1 per word. Phone number counts as 1 word.

### Emailed/Web Calendar of Events

Directory and Classified Ads come with a free listing in our email Calendar of Events. Each month we email the Calendar to readers who subscribe! A great way to promote your events right in their homes! 3 free listings are included with Display ads, . Addtl listings are \$20 each.

To place an ad in *Evolving Your Spirit*, please contact for additional information Debbie Mackall at [debbie@evolvingyourspirit.com](mailto:debbie@evolvingyourspirit.com) or 847-726-2093. Or visit [www.evolvingyourspirit.com](http://www.evolvingyourspirit.com).

### Professional Directory

To have your business listed in our Professional Directory, the cost is **\$25 per issue**, and the agreement is for **6 issues** (one line). You can add a description for an addtl \$1.00 per word.

Examples:

**Dimensions in Media, Inc.** Debbie Mackall 847/726-2093 or:

**Dimensions in Media, Inc.** Debbie Mackall 847/726-2093  
Graphic design and Illustration services

## Web Advertising

**Place an ad on our website!** Many readers visit our site to check out the current issue, and all the past issues are online as well, which makes it a great resource. We have several options available, see which one meets your needs and budget:

The screenshot shows the website layout with several advertising opportunities:

- Header:** "RippleEffects Life Coaching" banner with contact information for Rosemary Walter.
- Hero Section:** "Evolving your spirit" title with a background image of a flower.
- Navigation:** Home, Contact Us, Ad Rates, Information, Events Calendar, Submissions, Advertiser.
- Left Column:** Sign-up form for the Local Calendar of Events and a "TAKE THE VOW OF NON-VIOLENCE" graphic.
- Center:** "Current Issue" section featuring the "Evolving your spirit" magazine cover and "Past Issues" section.
- Right Column:** "Sponsor Links" section featuring "HEARTLAND GATHERING PLACE" and "Quintessence CREATIONS".
- Bottom Right:** "Green Market" advertisement with a globe graphic.

**Leader Ad**  
800 x 90

\$600 for 6 months

**Rectangle Ad**  
315 x 195

\$250 for 6 months

**Tall Banner Ad**  
315 x 488

\$400 for 6 months

Typically the Evolving Your Spirit receives about 600 hits per month, and we're starting a new promotion which will increase traffic significantly.

This is a great way to promote your business and increase the traffic to your own site.

For information contact [debbie@evolvingyourspirit.com](mailto:debbie@evolvingyourspirit.com), 847-726-2093.



